# BRICK LOG
## Logisch in Logistiek

# IN 4 STEPS, GET LEAD INFORMATION AVAILABLE ON A DAILY BASIS
# AND
# SHARE YOUR CO2 REPORT WITH YOUR STAKEHOLDER?

## BRICKLOG BASIC - ESPECIALLY FOR SME

# WHY BRICKLOG BASIC?

As an entrepreneur, you are constantly working on the well-being of your company. The last thing you want, is to have look for information about this on a daily basis. This can change!

How would your day look like if you had daily insights into revenue, costs, efficiency and your return on investment so that you can immediately direct or adjust? And CO2 for your customers? You want that too. With Bricklog Basic you get insights into key management information and CO2.

Do you think you can earn more? We are certain about it.

Make your company stronger and earn back your investment in Bricklog, that is your assignment if you work with Bricklog. And we are here to help you!

## UNIQUE ABOUT BRICKLOG

- ✓ Own webportal

- ✓ Track Data quality

- ✓ Daily refreshed insights

- ✓ Share with your stakeholders

# BRICKLOG BASIC - ROADMAP

1. CONNECT TMS TO YOUR BRICKLOG

2. SETUP YOUR BRICKLOG

**1 week**

3. CHECK RESULTS

4. LEARN TO WORK WITH BRICKLOG

**1 day**

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# WHAT DO YOU GET WITH BRICKLOG BASIC ?

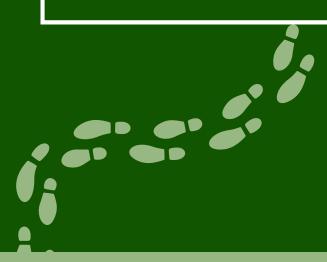| LEVEL | MANAGEMENT INFO | DATA IMPORT | OUTPUT | EXPORT |
|---|---|---|---|---|
| 5 | Insight into margin with Return Monitor | **Automated in your Bricklog from the TMS:** Vehicles, drivers, trips, shipments, revenue | **Operational return with costs on a trip per day, per week, refreshed daily** | **Report** |
| 4 | KPI insight Financial | **Automated in your Bricklog from the TMS:** Vehicles, drivers, trips, shipments, revenue | **Various KPI's** Revenue Revenue per loading meter/weight/volume (order size) Revenue per shipment Costs Costs per loading meter/weight/volume (order size) Costs per shipment | **Report** |
| 3 | KPI Inzicht Operational | **Automated in your Bricklog from the TMS:** Vehicles, drivers, trips, shipments, revenue | **Various KPI's** Amount of shipments Driven kilometers Driven hours Hours per driver Average order size Amount of trips | **Report** |
| 2 | Insight Effectivity | **Automated in your Bricklog from the TMS:** Vehicles, drivers, trips, shipments, revenue | **Insights in and management information about:** Vehicles, drivers, trips, shipments, revenue | **5 overview lists** **5 reports** |
| 1 | Insight Data quality | **Automated in your Bricklog from the TMS:** Vehicles, drivers, trips, shipments, revenue | **Insight in data quality. Expressed in % quality. Deviations shown in color for improvement of:** Data Driver, vehicle, shipments, trips, revenue | **5 reports** |
| Basis | Setup Bricklog Basic | **Connection TMS to your Bricklog** | **Data portal for sharing of reports. Own user management and own company identity. Option: external access.** | **Webportal with daily refreshed insights** |
| Extra! | Bricklog Basic Pro | Process post-calculation data (from TMS only) in reporting | Insights such as mentioned above, but post-calculation | Equal to above |
| Extra! | CO2 report Milkrun ISO 14083 verified | Automated in Bricklog: trip, kilometers, volume, average usage, usage type, outsourced shipment | % CO2 emission: sum of all routes for the shipment | Report and External access Webportal in order to share report with stakeholder |

# THE CO2 CALCULATION PLATFORM OF BRICKLOG MEETS THE REQUIREMENTS OF THE ISO 14083 NORM

" *"The power of Bricklog is the detailed approach of the calculation platform for CO2. This enables Bricklog to report CO2 with verifiable data quality and calculations by the IOS 14083 norm, for all levels.*
*I have never seen this comprehensive and overall approach and it enables the transporter to succeed in multiple factors with only one way of working."*

## SENIOR VERIFIER  LRQA "

## READ MORE ABOUT WHAT OTHERS ARE TELLING ABOUT US

**DO YOU WANT TO EARN MORE MONEY?
THEN YOU WANT BRICKLOG. GET IN TOUCH!**

**INFO@BRICKLOG.NL**

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